## 2018 2Q Result



ㄷЕᅳN NEXEN TIRE

This presentation is consolidated financial result in compliance with K-IFRS with unaudited $2^{\text {nd }}$ quarter of 2018 for investors' convenience. Therefore, some parts may change upon the review of independent auditors.

## Market Trend and Strategy

## Market Trend

- Tire makers are diversifying production plants in accordance with nations' protective trade policies.
- Production in the US and Europe is increasing due to the reduction of labor costs through automation.
- Replacement demand from China and other emerging countries to improve global tire demand.
-Rapid growing demand for SUV, LT and UHPT driven by emerging market motorization.
- Increased preference for environment-friendly cars (EV, FCV, HV/PHV) and increased development of high-emission tires due to environmental regulations.
- Performance discrimination according to facility capabilities is expected by increasing demand for premium and high performance tires.


## Nexen Strategy

- Expansion of facilities to meet UHPT demand.
- Majority of the company's production facilities have been expanded after 2008 to meet the market demand for high-performance products.
- Planning to respond growing UHPT market demand with operation of the Czech Plant.
- Increase global market share by strengthening brand awareness.
- Increase market awareness by expanding advertisements and sports sponsorship.
- Increase brand awareness and secure potential aftermarket customers through OE sales expansion.


## Czech Plant

- Building future growth engines by establishing a global production system. (Test run in Sept. 2018)
- The Czech Plant will serve as a stepping stone for expansion of OE and aftermarket business in Europe.

Overseas TC

- Building R\&D capabilities by expanding US and Europe Technical Centers. (2H 2018)
- Expand its business portfolio by developing new tires and strategic products in the overseas market.



Strengthen brand awareness by sponsoring the world's largest pre-season football competition

< New York Times Square Publicity Film Screening >
Promoting brand awareness to global customers

< 2018 Nexen Tire Speed Racing Held at KIC> Held various events including Avante Sport one-make series


Concept tire 'BREATHRE' wins 'Green Good Design Award'

- Global economic recovery led to overall export performance in North America, Europe, etc.
- Overall revenue recovery from product mix improvements in preference for SUV products.
- Future outlook is uncertain due to rising US interest rates and intensified global protectionism.
(Billion KRW)



## Nबलत NEXEN TIRE



|  | 2017 (B) | 2018 2Q (A) |  | (A)-(B) |
| :---: | :---: | :---: | :---: | :---: |
| Assets | 2,794.0 |  |  | 205.7 |
| Current Assets | 913.5 |  |  | 8.3 |
| Quick Assets | 642.7 |  |  | -5.0 |
| Inventories | 270.8 |  |  | 13.4 |
| (Cash and Cash Equivalents) | 253.6 |  |  | -54.3 |
| Non-Current Assets | 1,880.5 |  |  | 197.3 |
| Liabilities | 1,455.1 |  |  | 159.5 |
| Current Liabilities | 648.2 |  |  | 26.9 |
| Non-Current Liabilities | 806.9 |  |  | 132.6 |
| (Debt) | 863.3 |  |  | 135.5 |
| Shareholders' Equity | 1,338.9 |  |  | 46.2 |
| Net Debt | Net Debt \% | Liabilities \% | Current Ratio | Equity Ratio |
| 2018 2Q 799.6 | 57.7\% | 116.6\% | 136.6\% | 46.2\% |
| 2017 609.7 | 45.5\% | 108.7\% | 140.9\% | 47.9\% |



- Growth has been stagnant due to weak demand in the domestic auto and auto parts markets. - Competition is increasing from imported tires as well as its market share.

- Sales increased from economic recovery and seasonality.
- US tire production to increase and Chinese makers advance into Southeast Asia will intensify US market competition.

- Economic recovery of major European countries contributes to tire export expansion.
- Future market is uncertain due to political issues and market contraction from diesel car sanction.

China


NUHP UHP - UHP \%

- Improved demand and reduced tire production in China due to environmental regulation eased competition and led to sales increase.

Others



- Despite the robust economic recovery in most emerging markets, the volatility of exports has increased due to the economic instability in Latin American countries.


|  | 2017 2Q | 2018 1Q | 2018 2Q | QoQ | YoY |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Freight \& Logistic Expense | 27.5 | 9.8 | 12.4 | 26.5\% | -54.7\% |
| SG\&A Expenses | 82.2 | 84.7 | 89.9 | 6.1\% | 9.3\% |
| - Salaries | 24.4 | 25.4 | 27.2 | 6.9\% | 11.3\% |
| - R\&D | 15.0 | 16.6 | 16.7 | 0.6\% | 11.5\% |
| - Advertising | 7.2 | 10.1 | 12.7 | 25.5\% | 75.2\% |
| - Others | 35.6 | 32.6 | 33.3 | 2.2\% | -6.5\% |
| Other Income \& Expenses | -1.7 | 0.1 | -0.1 | -221.2\% | 92.8\% |


|  | 2017 2Q | 2018 1Q | 2018 2Q | QoQ | YoY |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Financial Income \& Expenses | -9.4 | 2.8 | -15.8 | -659.2\% | -68.5\% |
| - Interest | -3.3 | -2.8 | -3.6 | -27.8\% | -7.3\% |
| - Foreign |  |  |  |  |  |
| Currency Transaction | -5.4 | -0.1 | 0.4 | 556.7\% | 107.3\% |
| - Foreign |  |  |  |  |  |
| Currency Translation | -2.0 | 6.3 | -8.8 | -240.6\% | -332.7\% |
| - Others | 1.3 | -0.6 | -3.8 | -594.6\% | -385.2\% |


|  | 2012 | $(\%)$ | 2013 | $(\%)$ | 2014 | $(\%)$ | 2015 | $(\%)$ | 2016 | $(\%)$ | 2017 | $(\%)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | $1,706.2$ | 100.0 | $1,728.2$ | 100 | $1,758.8$ | 100.0 | $1,837.5$ | 100.0 | $1,894.7$ | 100.0 | $1,964.8$ | 100.0 |
| Cost of <br> Goods Sold | $1,249.4$ | 73.2 | $1,239.2$ | 71.7 | $1,197.8$ | 68.1 | $1,218.5$ | 66.3 | $1,207.9$ | 63.8 | $1,327.6$ | 67.6 |
| Gross Profit | 456.8 | 26.8 | 489.0 | 28.3 | 561.0 | 31.9 | 619.0 | 33.7 | 686.8 | 36.2 | 637.2 | 32.4 |
| SG\&A | 276.6 | 16.2 | 312.2 | 18.1 | 352.5 | 20.0 | 394.1 | 21.4 | 438.8 | 23.2 | 451.8 | 23.0 |
| Operation Profit | 180.2 | 10.6 | 176.8 | 10.2 | 208.6 | 11.9 | 224.9 | 12.2 | 248.0 | 13.1 | 185.4 | 9.4 |
| Non-Operating <br> Income | 62.6 | 3.7 | 60.7 | 3.5 | 61.0 | 3.5 | 57.5 | 3.1 | 64.9 | 3.4 | 64.5 | 3.3 |
| Non-Operating <br> Expenses | 84.0 | 4.9 | 82.4 | 4.8 | 101.7 | 5.8 | 115.1 | 6.3 | 94.5 | 5.0 | 85.7 | 4.4 |
| Ordinary Profit | 158.1 | 9.3 | 161.4 | 9.3 | 164.1 | 9.3 | 164.8 | 9.0 | 216.5 | 11.4 | 166.7 | 8.5 |
| Income Taxes | 23.8 | 1.4 | 37.5 | 2.2 | 34.2 | 1.9 | 37.7 | 2.1 | 40.6 | 2.1 | 38.6 | 2.0 |
| Net Income | 134.3 | 7.9 | 124.0 | 7.2 | 129.8 | 7.4 | 127.1 | 6.9 | 176.0 | 9.3 | 128.1 | 6.5 |

※ K-IFRS Applied

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## Thank You

