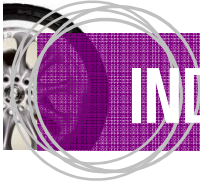




Nexen Tire 2010 2Q Result

Driving Tomorrow NEXEN

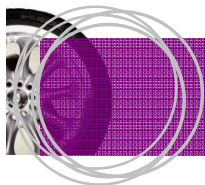
2010.08.04
Business Management



I. Financial Result

II. China





I. Financial Result

II. China

2010 2Q Financial Result

Driving Tomorrow NEXEN

Balance Sheet

(KRW Billion)

| | 2010 2Q(A) | 2009 4Q (B) | (A)-(B) |
|------------------------------------|--------------|--------------|--------------|
| Assets | 873.0 | 791.4 | 81.6 |
| Current Assets | 340.2 | 306.4 | 33.9 |
| Quick Assets | 228.3 | 222.8 | 5.5 |
| Inventories | 111.9 | 83.6 | 28.3 |
| <i>(Cash and Cash Equivalents)</i> | <i>161.8</i> | <i>140.7</i> | <i>11.1</i> |
| Non-current Assets | 532.8 | 485.0 | 47.7 |
| Liabilities | 440.8 | 393.4 | 47.4 |
| Current Liabilities | 319.4 | 213.8 | 105.6 |
| Non-current Liabilities | 121.4 | 179.5 | △58.1 |
| <i>(Debt)</i> | <i>235.0</i> | <i>220.3</i> | <i>14.7</i> |
| Shareholders' Equity | 432.2 | 398.0 | 34.1 |

| | Net debt | Net Debt % | Liabilities % | Current ratio | Equity ratio |
|---------|----------|------------|---------------|---------------|--------------|
| 2010 2Q | 83.1 | 19.2% | 102.0% | 106.5% | 49.5% |
| 2009 4Q | 79.6 | 20.0% | 98.8% | 143.3% | 50.3% |

2010 2Q Financial Result

Driving Tomorrow NEXEN

Income Statement

(KRW Billion)

| | 2010 2Q | 2010 1Q | 2009 2Q | YoY | QoQ |
|--------------------------|-------------|-------------|-------------|----------------|---------------|
| Net Sales | 262.4 | 249.9 | 251.0 | 4.5% | 5.0% |
| Gross Profit | 63.6 | 69.8 | 85.1 | △25.2% | △8.9% |
| <i>Margin(%)</i> | <i>24.2</i> | <i>27.9</i> | <i>33.9</i> | <i>△9.6%P</i> | <i>△3.7%P</i> |
| Operating Profit | 21.0 | 32.4 | 50.0 | △57.9% | △35.1% |
| <i>Margin(%)</i> | <i>8.0</i> | <i>13.0</i> | <i>19.9</i> | <i>△11.9%P</i> | <i>△5.0%P</i> |
| Non-Op. Income (Loss) | 1.5 | 0.8 | △3.8 | 140.3% | 88.3% |
| Ordinary Profit | 22.6 | 33.2 | 46.2 | △51.1% | △32.1% |
| Depreciation | 13.2 | 12.9 | 13.0 | 1.3% | 2.1% |
| EBITDA | 34.2 | 45.3 | 63.0 | △45.7% | △24.5% |
| <i>Margin(%)</i> | <i>13.0</i> | <i>18.1</i> | <i>25.1</i> | <i>△12.0%P</i> | <i>△5.1%P</i> |

2010 2Q Financial Result

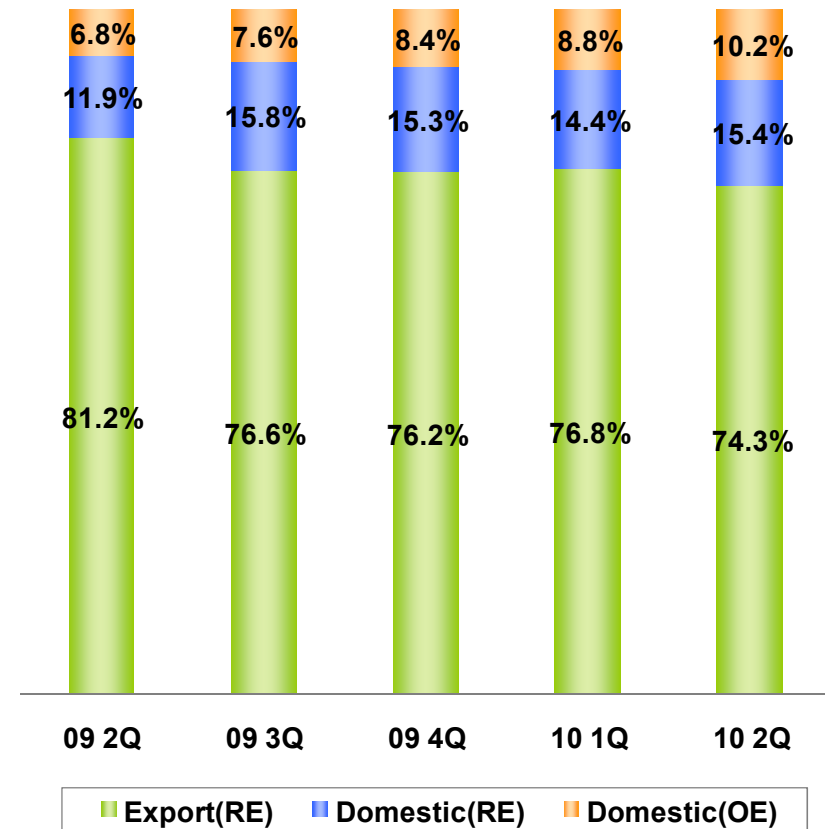
Driving Tomorrow NEXEN

Sales by Segment

(KRW Billion)

| | 2010 2Q | 2010 1Q | 2009 2Q | YoY | QoQ |
|-----------|------------|------------|------------|-------|-------|
| Net Sales | 262.4 | 249.9 | 251.0 | 4.5% | 5.0% |
| Export | 195.1 | 191.9 | 203.9 | △4.3% | 1.6% |
| Domestic | 67.3 | 58.0 | 47.1 | 43.0% | 16.1% |
| - RE | 40.5 | 35.9 | 30.0 | 35.2% | 12.7% |
| - OE | 26.9 | 22.1 | 17.1 | 56.9% | 21.6% |

<Sales by Segment>



2010 2Q Financial Result

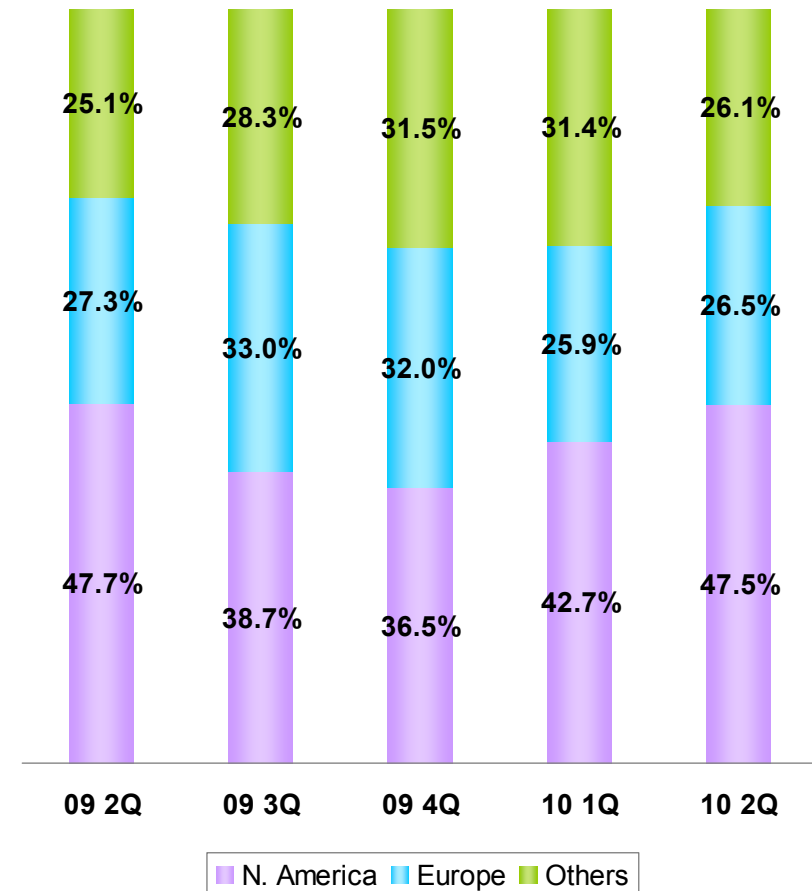
Driving Tomorrow NEXEN

Export by Region

(KRW Billion)

| | 2010 2Q | 2010 1Q | 2009 2Q | YoY | QoQ |
|------------|------------|------------|------------|--------|--------|
| Net Sales | 262.4 | 249.9 | 251.0 | 4.5% | 5.0% |
| Export | 195.1 | 191.9 | 203.9 | △4.3% | 1.6% |
| N. America | 92.6 | 81.9 | 97.2 | △4.8% | 13.0% |
| Europe | 51.6 | 49.7 | 55.6 | △7.1% | 4.0% |
| Others | 50.8 | 60.3 | 51.1 | △0.5% | △15.7% |
| KRW/USD | 1,167 | 1,144 | 1,296 | △9.9% | 2.0% |
| KRW/EUR | 1,483 | 1,584 | 1,762 | △15.8% | △6.4% |

<Export by region>



2010 2Q Financial Result

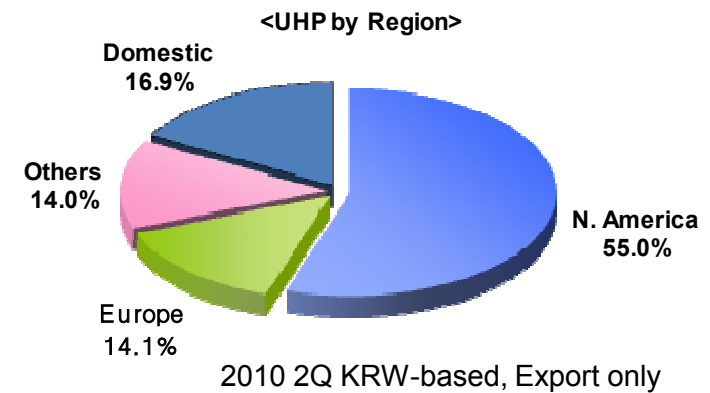
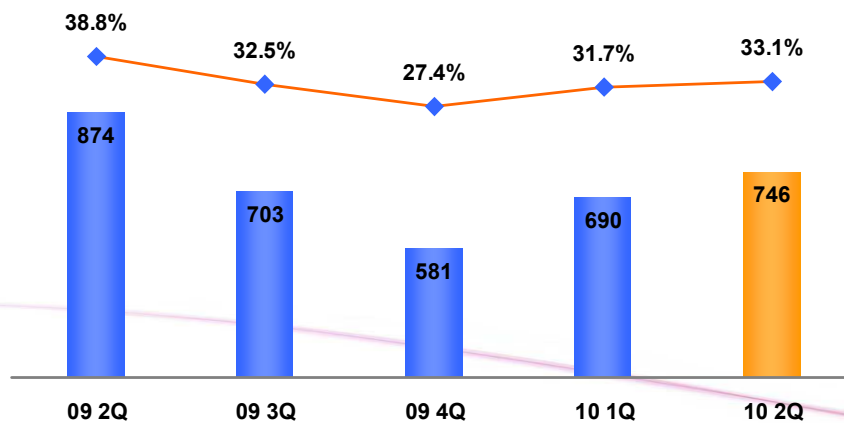
Driving Tomorrow NEXEN

UHPT Sales

(KRW Billion, 000units)

| | 2010 2Q | 2010 1Q | 2009 2Q | YoY | QoQ |
|------------------|---------|---------|---------|--------|-------|
| UHPT Sales | 74.6 | 69.0 | 87.3 | △14.6% | 8.2% |
| UHPT Volume | 1,214 | 1,122 | 1,319 | △8.0% | 8.2% |
| % / Net Sales | 33.1% | 31.7% | 38.8% | △5.7%P | 1.4%P |
| % / Total Volume | 28.0% | 26.0% | 30.0% | △1.9%P | 2.0%P |

◆ Parent only



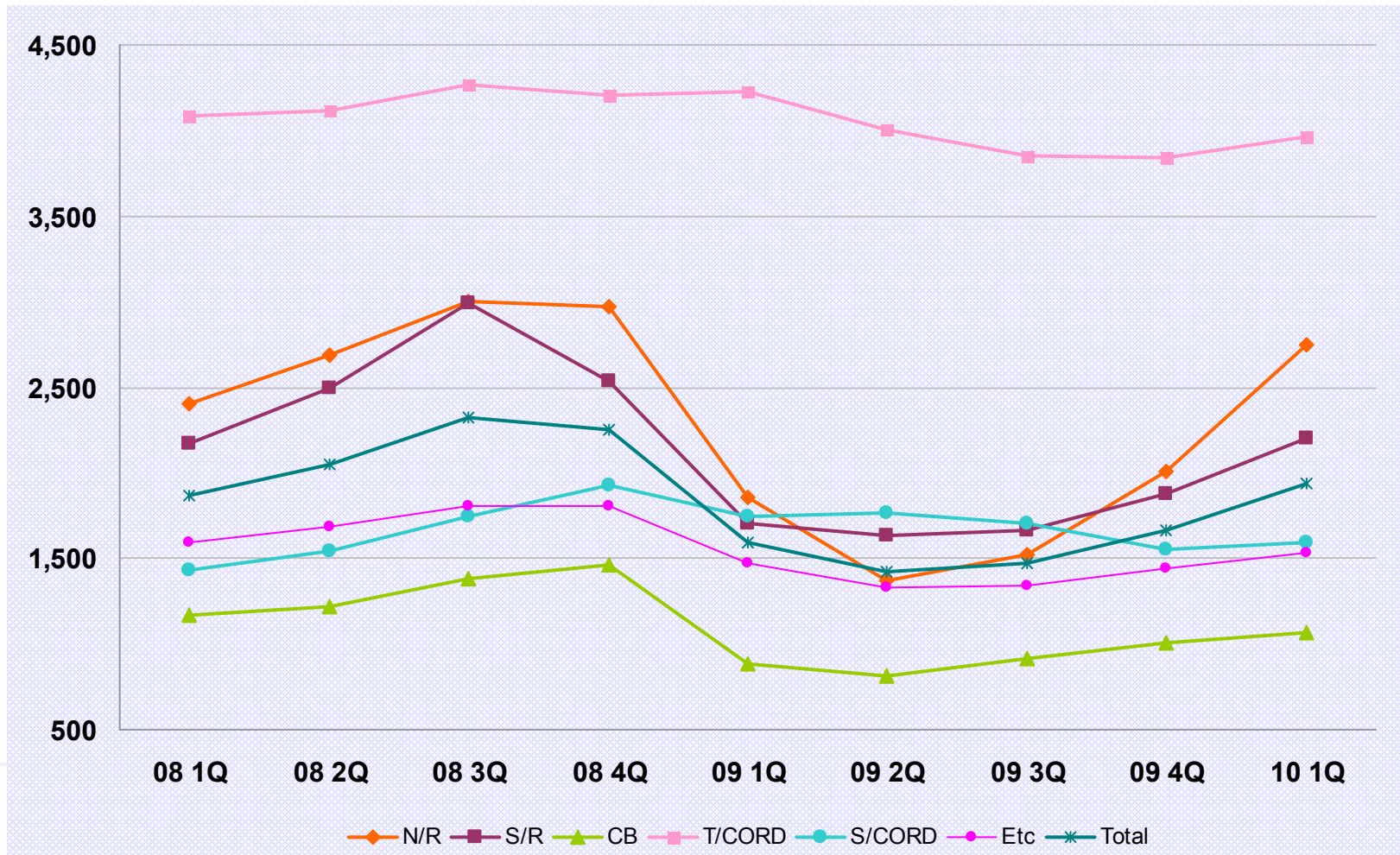


2010 2Q Financial Result

Driving Tomorrow NEXEN

Raw Material Prices

(\$/TON)



2010 2Q Financial Result

Driving Tomorrow NEXEN

Raw Material Prices

| | (\$/TON) | | | | |
|------------------|--------------|--------------|--------------|--------------|-------------|
| | 2010 2Q | 2010 1Q | 2009 2Q | YoY | QoQ |
| Natural Rubber | 3,121 | 2,746 | 1,373 | 127.2% | 13.6% |
| Synthetic Rubber | 2,406 | 2,201 | 1,632 | 47.4% | 9.3% |
| Carbon Black | 1,159 | 1,063 | 810 | 43.0% | 9.0% |
| T/CORD | 4,039 | 3,967 | 4,008 | 0.8% | 1.8% |
| S/CORD | 1,652 | 1,590 | 1,619 | 2.0% | 3.9% |
| ETC | 1,568 | 1,533 | 1,331 | 17.8% | 2.3% |
| Total | 2,116 | 1,942 | 1,417 | 49.3% | 9.0% |



2010 2Q Financial Result

Driving Tomorrow NEXEN

SG&A Expenses

(KRW Billion)

| | 2010 2Q | 2010 1Q | 2009 2Q | YoY | QoQ |
|-------------------------|---------|---------|---------|-------|-------|
| SG&A Expenses | 42.6 | 37.4 | 35.1 | 21.3% | 13.9% |
| - Export Transportation | 14.4 | 11.2 | 11.1 | 30.0% | 29.2% |
| - R&D | 5.0 | 4.1 | 4.0 | 24.5% | 22.5% |
| - Salaries | 6.8 | 7.5 | 6.2 | 9.0% | △9.4% |
| - Advertising | 3.7 | 2.8 | 2.4 | 54.5% | 33.5% |
| - Others | 12.6 | 11.8 | 11.3 | 11.3% | 6.6% |

Non-Operating Income (Loss)

(KRW Billion)

| | 2010 2Q | 2010 1Q | 2009 2Q | YoY | QoQ |
|--|------------|------------|-------------|---------------|--------------|
| Non-Operating Income (Loss) | 1.5 | 0.8 | △3.8 | 140.3% | 88.3% |
| - Foreign Currency Transaction Gain (Loss) | △3.9 | 1.4 | 3.3 | △218.4% | △385.5% |
| - Foreign Currency Translation Gain (Loss) | △1.4 | △0.9 | 7.3 | △120.0% | △51.6% |
| - Interest Expenses | △2.5 | △2.5 | △3.6 | 30.7% | 0.2% |
| - Equity Method Losses | 4.4 | △1.4 | 1.1 | 305.8% | 416.1% |
| - Currency Swap Gain (Loss) | 2.3 | △1.2 | △7.2 | 132.2% | 294.8% |
| - Others | 2.7 | 5.4 | △4.7 | 157.2% | △51.0% |



I. Financial Result

II. China

Income Statement

(RMB Million)

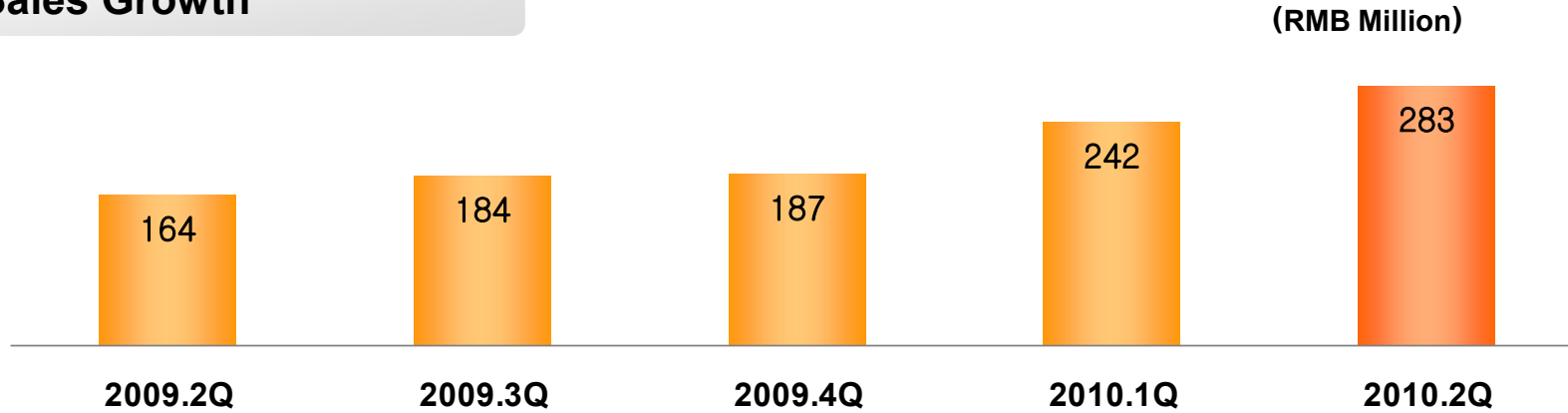
| | 2010 2Q | 2010 1Q | 2009 2Q | YoY | QoQ |
|------------------|-------------|-------------|-------------|---------------|--------------|
| Net Sales | 283 | 242 | 162 | 74.4% | 16.7% |
| Gross Profit | 54 | 42 | 36 | 50.4% | 28.4% |
| <i>Margin(%)</i> | <i>19.3</i> | <i>17.5</i> | <i>22.4</i> | <i>△3.1%P</i> | <i>1.8%P</i> |
| Operating Profit | 11 | 4 | 4 | 138.2% | 167.9% |
| <i>Margin(%)</i> | <i>3.8</i> | <i>1.6</i> | <i>2.8</i> | <i>1.0%P</i> | <i>2.1%P</i> |
| Ordinary Profit | 12 | 4 | 4 | 164.0% | 200.3% |
| Depreciation | 14 | 17 | 20 | △27.3% | △17.5% |
| EBITDA | 25 | 21 | 24 | 3.1% | 16.9% |
| <i>Margin(%)</i> | <i>8.8</i> | <i>8.8</i> | <i>15.0</i> | <i>△6.1%P</i> | <i>-</i> |



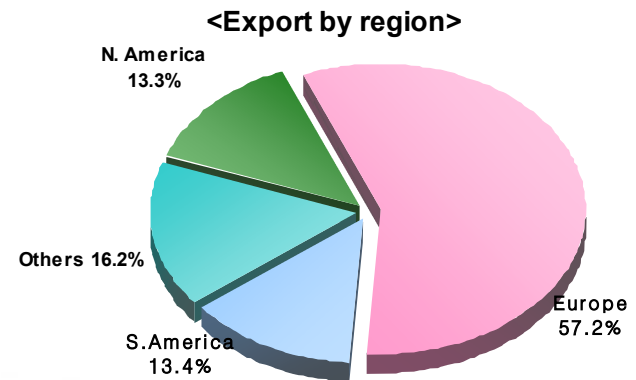
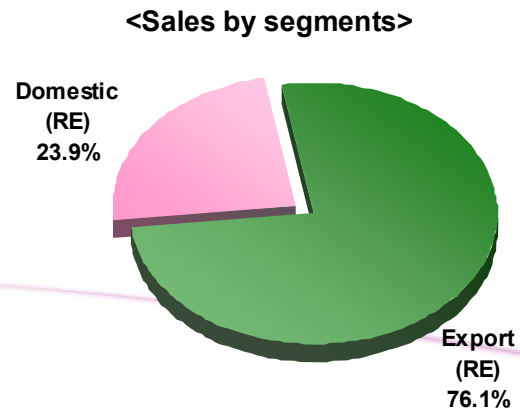
2010 2Q China

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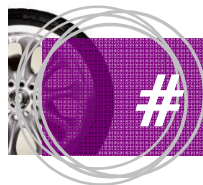
Sales Growth



Sales by Segment



2010 2Q RMB-based

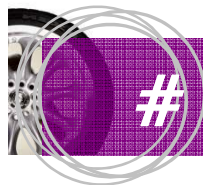


Balance Sheet [Korea]

Driving Tomorrow NEXEN

(KRW Billion)

| | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
|---------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Asset | 434.0 | 505.4 | 536.7 | 597.4 | 766.1 | 791.4 |
| Current Assets | 77.6 | 96.7 | 105.9 | 124.0 | 229.4 | 303.4 |
| Quick Assets | 38.2 | 53.2 | 58.8 | 71.5 | 141.0 | 219.8 |
| Inventories | 39.4 | 43.6 | 47.1 | 52.4 | 88.5 | 83.6 |
| Non-Current Assets | 356.4 | 408.6 | 430.8 | 473.5 | 536.6 | 488.0 |
| Investment Assets | 58.9 | 56.9 | 44.9 | 61.1 | 87.7 | 75.3 |
| Property & Equipment | 296.9 | 351.2 | 360.9 | 389.3 | 423.5 | 397.8 |
| Intangible Assets | 0.6 | 0.6 | 0.6 | 1.0 | 1.0 | 0.7 |
| Liabilities | 200.3 | 254.4 | 275.9 | 306.1 | 478.2 | 393.4 |
| Current Liabilities | 143.6 | 113.8 | 100.0 | 201.0 | 283.1 | 213.8 |
| Non-current Liabilities | 56.8 | 140.6 | 175.8 | 105.1 | 195.1 | 179.5 |
| Capital | 233.7 | 251.0 | 260.9 | 291.4 | 287.8 | 398.0 |



Income Statement [Korea]

Driving Tomorrow NEXEN

(KRW Billion)

| | 2004 | (%) | 2005 | (%) | 2006 | (%) | 2007 | (%) | 2008 | (%) | 2009 | (%) |
|------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Net Sales | 304.9 | 100.0 | 400.6 | 100.0 | 476.8 | 100.0 | 567.9 | 100.0 | 754.6 | 100.0 | 966.2 | 100.0 |
| Cost of Goods Sold | 220.0 | 72.1 | 290.9 | 72.6 | 362.2 | 76.0 | 398.8 | 70.2 | 568.1 | 75.3 | 655.8 | 67.9 |
| Gross Profit | 84.9 | 27.8 | 109.7 | 27.4 | 114.4 | 24.0 | 169.0 | 29.8 | 186.5 | 24.7 | 310.4 | 32.1 |
| SG&A | 60.2 | 19.7 | 80.0 | 20.0 | 89.9 | 19.9 | 106.9 | 18.8 | 132.8 | 17.6 | 148.2 | 15.3 |
| Operation Profit | 24.6 | 8.1 | 29.7 | 7.4 | 24.5 | 5.1 | 62.1 | 10.9 | 53.7 | 7.1 | 162.2 | 16.8 |
| Non-Operating Income | 6.9 | 2.3 | 9.8 | 2.4 | 9.6 | 2.0 | 12.5 | 2.2 | 75.9 | 10.1 | 46.4 | 4.8 |
| Non-Operating Expenses | 6.8 | 2.3 | 11.4 | 2.8 | 15.8 | 3.3 | 26.1 | 4.6 | 142.3 | 18.9 | 66.8 | 6.9 |
| Ordinary Profit | 24.6 | 8.1 | 28.2 | 7.0 | 18.2 | 3.8 | 48.5 | 8.5 | -12.7 | -1.7 | 141.8 | 14.7 |
| Income Taxes | -7.0 | -2.2 | 6.3 | 1.6 | 5.0 | 1.1 | 12.3 | 2.2 | 3.3 | 0.4 | 27.5 | 2.8 |
| Net Income | 31.6 | 10.3 | 21.9 | 5.5 | 13.2 | 2.8 | 36.1 | 6.4 | -16.0 | -2.1 | 114.3 | 11.8 |



Thank you !